



**EASY<sup>®</sup>  
SWING**  
APPROVED BY ANIMALS

**DURABLE, NON-ELECTRIC CATTLE BRUSHES**

# THE BRUSH THAT ANIMALS COME BACK TO EVERY SINGLE DAY

EasySwing is an innovative and patented design, based on the real needs of animals and farmers. Built to withstand tough use and harsh environments, EasySwing brushes are the natural choice for healthier and happier animals.

IT ALL STARTED WITH KALLE

# THE STORY OF EASYSWING

- Available in 30 countries worldwide
- Nearly 20,000 brushes sold
- Virtually zero complaints in 10 years
- Patented & animal approved design
- Manufactured in Finland

Juha is an engineer, a farmer, and an inventor at heart. On his farm, his bull Kalle, big, strong, and always eager for a good scratch, sparked an idea that would change animal grooming forever.

To help Kalle, Juha built a sturdy wooden brush inspired by the shape of a totem pole. He called it the Totem Brush. Kalle used it constantly, through every season, proving that a simple, non-electric brush could be incredibly durable and deeply satisfying for animals. This first invention became the foundation for what would later become EasySwing.

Encouraged by Kalle's enthusiasm, Juha took the Totem Brush to a trade show. Farmers immediately recognized its value: a brush that required no electricity, could be installed anywhere, and made animals calmer, more comfortable, and more productive. One farmer asked if Juha could create a version specifically suited for barn environments.

That request sparked a major innovation, the first EasySwing Pendulum Brush. With its free-swinging motion and later patented mechanism, it introduced an entirely new category of animal brushes. EasySwing became the original inventor of both the Totem and Pendulum brush concepts, establishing a standard for durability, innovation, and animal-friendly design that continues to inspire the industry.

Today, EasySwing remains the pioneer in non-electric animal brushes, producing two unique brush families—the original Totem and the patented Pendulum—each engineered for maximum durability, safety, and performance.

Now sold in thirty countries worldwide, EasySwing continues its mission to develop original, long-lasting solutions that enhance animal welfare and productivity. Every product is carefully tested on real animals, from bristle hardness to brush movement, to ensure it is genuinely enjoyed and instinctively accepted.

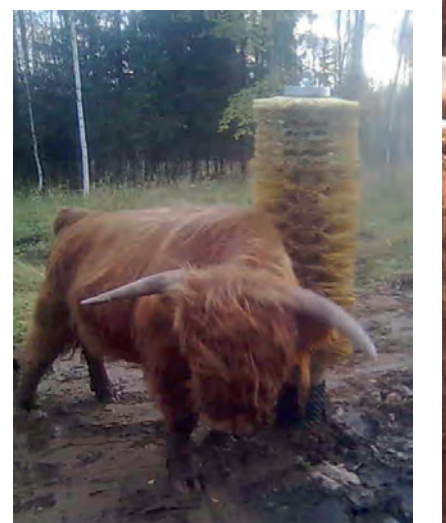
This is why our brushes are quite simply: **Approved by Animals.**



More at [finneasy.com](https://finneasy.com)



*Juha 2013*



*Kalle and brush 2013*



# BRUSHES IMPROVE ANIMAL WELFARE AND PRODUCTIVITY

## MAIN BENEFITS OF CATTLE BRUSHES

Cattle brushes provide the safest way for animals to scratch and groom themselves, reducing stress, encouraging positive behaviour, and supporting the productivity that comes with healthier, calmer animals.

## WHY INVEST IN CATTLE BRUSHES?

### HEALTH AND WELLBEING

Supports cleanliness, comfort, and natural grooming, which can help reduce welfare risks such as clinical mastitis and lameness.

### ANIMAL PRODUCTIVITY

Studies have found that cattle with brush access can produce up to 3-4% more milk and gain weight faster, a simple addition with measurable impact on farm productivity.

### BEHAVIOR AND SAFETY

Promotes grooming and calmness, reducing animal injuries and damage to barn structures.

### CLEANLINESS AND ATMOSPHERE

Keeps animals visibly cleaner and improves the overall barn atmosphere.

### DEMONSTRATE WELFARE

A visible and effective sign of good animal care for visitors, auditors, and customers.

## KEY RESEARCH BENEFITS

“Cattle provided with grooming brushes were observed to be more content and sociable, while those without were scored as more anxious.”

DUNSTON-CLARKE ET AL., ANIMALS (2024), MURDOCH UNIVERSITY



More at [finneasy.com](https://finneasy.com)

# PROVEN IN REAL FARM USE

## DESIGNED FOR FARMERS. APPROVED BY ANIMALS.

EasySwing brushes are designed for demanding farm conditions. Built in Finland from heavy-duty materials, they provide reliable, non-electric grooming with minimal maintenance and a long service life.

"We still have the same brushes after nine years, and we haven't managed to break one yet."

**Aki Etu-Prami**  
Dairy farmer, Finland

"EasySwing brushes have been in heavy use since 2017, and honestly we can't think of a single complaint."

**Petri Nuutinen & Marisa Laasonen**  
Organic beef farmers, Finland

"Our cows absolutely love the EasySwing brushes. They use them every day during the winter."

**Alva Sundberg**  
Beef cattle producer, Åland



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# WHY CHOOSE EASYSWING

## ENGINEERED FOR ANIMALS

Each EasySwing brush is developed through extensive testing with real animals. The design is based on how cattle naturally scratch and groom themselves, encouraging regular use and supporting animal comfort, welfare, and natural behaviour.

## WHY EASYSWING IS THE SMART CHOICE?



### NO ELECTRICITY

EasySwing brushes operate without motors, wiring, or electrical components.

The fully mechanical design eliminates common failure points, reduces maintenance requirements, and allows flexible installation almost anywhere, indoors or outdoors.



### LOW COST OF OWNERSHIP

With no electricity, minimal maintenance, and a durable construction, EasySwing offers a highly competitive lifetime cost.

Farmers benefit from long and dependable operation without the costs associated with more complex or flimsy systems.



### BUILT FOR DAILY FARM USE

EasySwing brushes are manufactured from heavy-duty materials and designed to withstand demanding farm conditions.

The simple and robust construction delivers reliable performance year after year, even in environments where animals use equipment intensively every day.



### SUPPORTS ANIMAL WELFARE AND PRODUCTIVITY

EasySwing brushes provide animals with a safe and natural way to groom.

Regular brushing helps support cleanliness, comfort, and natural behaviour that leads to better overall herd welfare and productivity.



## PRODUCT COMPARISON

### EASYSWING PENDULUM VS. ALTERNATIVE BRUSHES

|                             | EasySwing                                        | Simple non-electric brush                         | Electric brush                                         |
|-----------------------------|--------------------------------------------------|---------------------------------------------------|--------------------------------------------------------|
| Grooming reach              | Full body coverage*                              | Limited                                           | Good                                                   |
| Active enrichment           | ★★★★★                                            | ★★                                                | ★                                                      |
| Purchase price              | \$\$\$                                           | \$                                                | \$\$\$\$\$                                             |
| Installation & running cost | \$                                               | \$                                                | \$\$\$\$\$                                             |
| Service life                | Up to 10 years                                   | Limited                                           | Moderate                                               |
| Risk of downtime            | <div><div></div><div></div><div></div></div> Low | <div><div></div><div></div><div></div></div> High | <div><div></div><div></div><div></div></div> Very High |
| Install everywhere          | ✓ Yes                                            | ✓ Yes                                             | ✗ Requires electricity                                 |

\*Applies to Pendulum; Totem covers head, neck and sides



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# EASYSWING PENDULUM

## FULL-BODY GROOMING INDOORS

The EasySwing Pendulum is designed for animals housed in barns, pens, and indoor environments. Its patented swinging motion allows animals to groom their back, neck, sides, and head while providing enrichment and encouraging natural grooming behaviour.

### AVAILABLE IN THREE SIZES

#### MAXI

Designed for dairy cows and bulls

#### MIDI

Designed for beef cattle, young cattle, and horses

#### MINI

Designed for calves, goats and other small animals

### WHY FARMERS CHOOSE PENDULUM

#### NATURAL ENRICHMENT

The patented swinging motion provides natural enrichment and allows animals to groom all areas of their body from different angles, encouraging frequent use.

#### BUILT FOR DAILY FARM USE

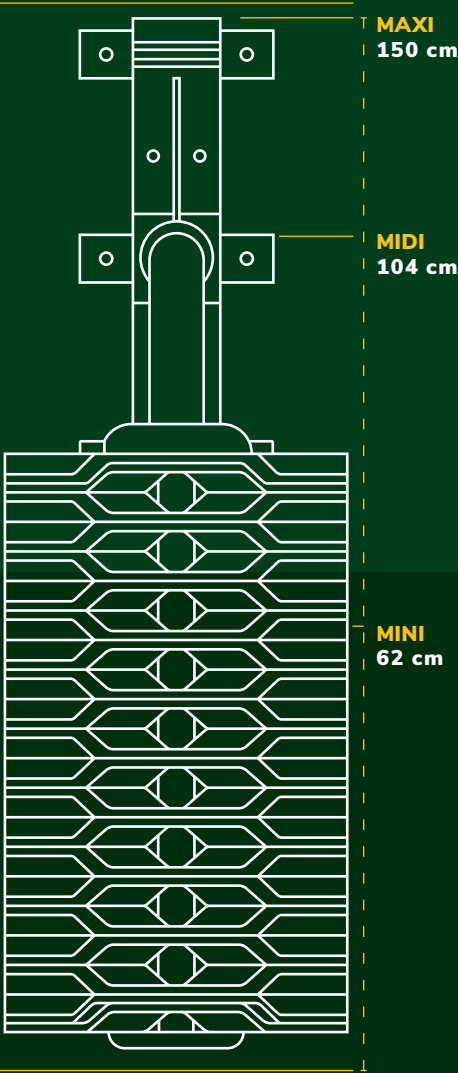
Heavy-duty construction and robust mechanics provide reliable performance year after year.

#### NO ELECTRICITY

Fully mechanical operation means low running costs, safety and zero downtime.

#### FLEXIBLE INSTALLATION

Installation kits are available for walls, posts, beams, fences, and other common barn structures.



# EASYSWING TOTEM

## ULTIMATE OUTDOOR CATTLE BRUSH

EasySwing Totem is the original outdoor brushing post, engineered in the Nordic conditions and built to withstand years of harsh weather and heavy use. Its solid, stationary design gives animals a dependable grooming point in pastures, paddocks, and open yards, offering durability and performance that look-alike versions simply cannot match.

### AVAILABLE IN TWO SIZES

#### MAXI

Designed for larger animals such as cows and horses

#### MIDI

Designed for medium-sized animals such as calves, foals, and ponies

### WHY FARMERS CHOOSE TOTEM

#### BUILT FOR OUTDOORS

Designed to withstand Nordic conditions, including rain, snow, sunlight, and heavy daily use.

#### NO ELECTRICITY

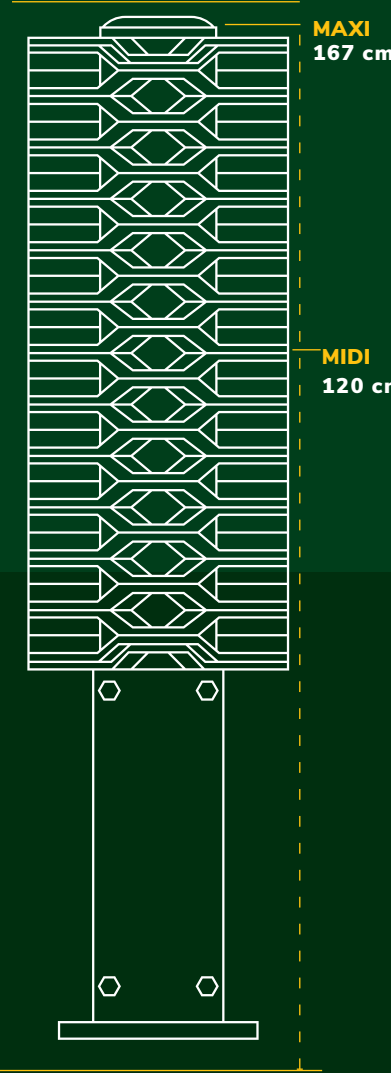
Works anywhere without wiring or power supply.

#### SUPPORTS NATURAL GROOMING

Provides animals with a dedicated and safe grooming point that encourages natural behaviour.

#### FLEXIBLE INSTALLATION

Installation kits available enabling installation on concrete, rock, and soft ground.



More at [finneasy.com](https://finneasy.com)

Patent protected, see [www.finneasy.com/patents](https://www.finneasy.com/patents)

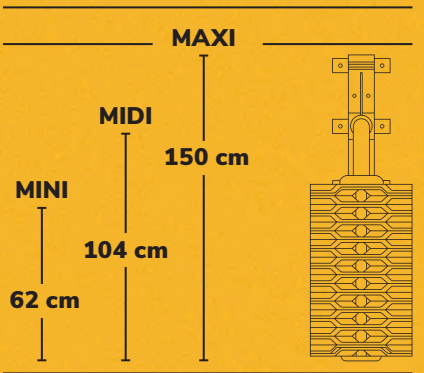
# PATENTED PENDULUM DESIGN

EasySwing Pendulum brush swings from side to side and provides full-body grooming and enrichment

EasySwing Pendulum offers several benefits for both animals and farmers.

- The patented swinging motion enables full-body grooming and provides active enrichment.
- Weight is concentrated in the brush section, creating resistance that helps deliver a satisfying scratch.
- The brush discs are intentionally firm and selected through extensive animal testing.
- The non-electric design ensures reliable operation and easy installation almost anywhere.

## EASYSWING PENDULUM



Patent protected, see [www.finneasy.com/patents](http://www.finneasy.com/patents)

### EASY TO INSTALL

Installs in less than 30 minutes using standard tools. No electricity required, allowing installation almost anywhere.

### BUILT TO LAST

No electrical components, simple mechanics, and high-quality materials. Manufactured in Finland for demanding farm environments.

### FULL BODY GROOMING

The pendulum motion lets animals groom their back, neck, sides, and head from multiple angles.

### ACTIVE ENRICHMENT

The swinging motion encourages animals to push, interact, and engage with the brush, providing enrichment that helps reduce stress.

### FIRM BRUSH DISCS

The intentionally firm brush discs have been selected through extensive animal testing to deliver the type of scratch animals naturally prefer.

### OPTIMIZED WEIGHT DISTRIBUTION

Approximately **50%** of the brush weight is concentrated in the brush section, creating resistance throughout the swing and helping deliver a satisfying scratch.



More at [finneasy.com](http://finneasy.com)

# EASYSWING INSTALLATION SOLUTIONS AND REPLACEMENT BRUSH DISCS

## BUILT TO LAST, SIMPLE TO INSTALL ANYWHERE

All EasySwing installation kits use durable, corrosion-resistant materials designed for long service life in any environment. From barn walls and steel beams to wooden posts and pasture setups, EasySwing fasteners ensure every installation is secure, safe, and easy. A full range of replacement brush discs and spare parts is available for all EasySwing models.



### EASYSWING PENDULUM MAXI

Installation on top of a half wall using the Wall Top Installation Kit (WTI-01)



### EASYSWING PENDULUM MAXI

Square pillar installation using the Universal Fastener Kit (UNV-01).



### EASYSWING PENDULUM MIDI

Jourdain fence installation using the Jourdain Fence Fastener (JP60S).



### EASYSWING PENDULUM MINI

Pen panel installation using the mounting hardware included in the box.

## PENDULUM BRUSH FASTENERS

All EasySwing brushes come ready for wall mounting. For pillars, fences, and posts, EasySwing provides corrosion-resistant fastener kits that make installation secure, straightforward, and safe.

|                         | Maxi                                     | Midi                                     | Mini                            |
|-------------------------|------------------------------------------|------------------------------------------|---------------------------------|
| Wall                    | Included in the box                      | Included in the box                      | Included in the box             |
| Round pillars           | Universal Fastener Kit for Maxi (UNV-01) | Universal Fastener Kit for Midi (UNV-03) | Included in the box             |
| Square pillars          | Universal Fastener Kit for Maxi (UNV-01) | Universal Fastener Kit for Midi (UNV-03) | Fastener kit sold separately    |
| Jourdain fences & gates | Choose Midi for fence installation       | Jourdain Fence Fastener (JP60S)          | Jourdain Fence Fastener (JP60S) |
| Half walls              | Wall Top Installation Kit (WTI-01)       | Choose Maxi for half walls               | Choose Maxi for half walls      |

## TOTEM BRUSH INSTALLATION KITS

The EasySwing Totem is delivered ready for installation on concrete surfaces. For rocky areas or soft ground, EasySwing offers purpose-built installation kits that provide a firm, reliable foundation outdoors.

|              | Maxi                                    | Midi                                    |
|--------------|-----------------------------------------|-----------------------------------------|
| Concrete     | Included in the box                     | Included in the box                     |
| Rocky Ground | Totem Rock Installation Kit (TT001-8)   | Totem Rock Installation Kit (TT001-8)   |
| Soft Ground  | Totem Ground Installation Kit (TT001-7) | Totem Ground Installation Kit (TT001-7) |



We provide installation solutions for all barn setups. Your EasySwing dealer can help you choose the right fastener or installation kit.

## REPLACEMENT BRUSH DISCS & SPARE PARTS

EasySwing offers replacement brush discs for all models, ensuring long service life and consistent performance over time. Spare parts are available across the entire EasySwing product range.



More at [finneasy.com](https://finneasy.com)

# PRODUCT RANGE

EasySwing offers extremely durable, high-performing brushes for all animals in any environment.

## EASYSWING PENDULUM

FULL-BODY GROOMING INDOORS

Patent protected, see [www.finneasy.com/patents](http://www.finneasy.com/patents)

MAXI



HEIGHT: 150 cm  
WEIGHT: 58 kg  
20 PCS BRUSH DISCS

Our largest swinging brush.  
Designed for **dairy cows** and **bulls**.

MIDI



HEIGHT: 104 cm  
WEIGHT: 48 kg  
13 PCS BRUSH DISCS

Features a quick height adjustment to suit growing animals. Designed for **beef** and **young cattle** and **horses**.

MINI



HEIGHT: 62 cm  
WEIGHT: 20 kg  
12 PCS BRUSH DISCS

Features a quick height adjustment to suit growing animals. Designed for **calves**, **goats** and **other small animals**.



## EASYSWING TOTEM

ULTIMATE OUTDOOR BRUSH

MAXI



HEIGHT: 167 cm  
WEIGHT: 56 kg  
24 PCS BRUSH DISCS

Our largest post shaped brush.  
Designed for **dairy cows** and **bulls**.

MIDI



HEIGHT: 120 cm  
WEIGHT: 38 kg  
20 PCS BRUSH DISCS

Medium sized post brush.  
Designed for **beef cattle** and **young cattle**.

# WHAT IS THE RIGHT SIZE FOR YOU?

The table below shows the recommended size through example animals.

| Animal       | Pendulum |      |      | Totem |      |
|--------------|----------|------|------|-------|------|
|              | Maxi     | Midi | Mini | Maxi  | Midi |
| Dairy Cattle | ●        | ●    |      | ●     |      |
| Beef Cattle  | ●        | ●    |      | ●     |      |
| Bulls        | ●        |      |      | ●     |      |
| Calves       | ●        | ●    | ●    | ●     | ●    |
| Horses       |          | ●    | ●    | ●     |      |
| Ponies       |          | ●    | ●    | ●     | ●    |
| Goats        |          | ●    | ●    |       | ●    |



More at [finneasy.com](http://finneasy.com)

# BUILT TO LAST. BACKED FOR YEARS.

EasySwing brushes are built for long service life in demanding farm conditions. Every brush comes with a 2-year warranty on the metal frame and a 1-year warranty on the brush discs. You can extend the metal frame warranty to 3 years by registering your product at FinnEasy.com



## STILL IN USE AFTER 9 YEARS

This EasySwing Pendulum Maxi has been in daily use since 2016 and still uses its original brush discs.

## EASYSWING THREE YEARS WARRANTY



You can use our form to register your EasySwing Product and extend the metal parts warranty from 24 months to 36 months.

You will find the serial number on the nameplate attached to your product.

Find our extended warranty form from our website. Register your product and enjoy a longer warranty!

## MADE IN FINLAND. BUILT TO LAST.

Every EasySwing brush is manufactured in Finland by skilled professionals who take pride in their craftsmanship. We use only carefully selected, high-quality materials to ensure exceptional durability and performance. This commitment to quality is the foundation of our long product warranties.



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