

A black and white cow is shown in profile, facing left, in a barn setting. It is using a large, yellow, brush-like device hanging from a metal bar. The device has a black frame and a yellow tag that says "EASY SWING". The cow has a yellow tag on its ear that says "298". The background shows other cows and barn equipment.

**EASY[®]
SWING**
APPROVED BY ANIMALS

DURABLE, NON-ELECTRIC CATTLE BRUSHES

THE BRUSH THAT ANIMALS COME BACK TO EVERY SINGLE DAY

EasySwing is an innovative and patented design, based on the real needs of animals and farmers. Built to withstand tough use and harsh environments, EasySwing brushes are the natural choice for healthier and happier animals.

IT ALL STARTED WITH KALLE

THE STORY OF EASYSWING

- Available in 30 countries worldwide
- Nearly 20,000 brushes sold
- Virtually zero complaints in 10 years
- Patented & animal approved design
- Manufactured in Finland

Juha is an engineer, a farmer, and an inventor at heart. On his farm, his bull Kalle, big, strong, and always eager for a good scratch, sparked an idea that would change animal grooming forever.

To help Kalle, Juha built a sturdy wooden brush inspired by the shape of a totem pole. He called it the Totem Brush. Kalle used it constantly, through every season, proving that a simple, non-electric brush could be incredibly durable and deeply satisfying for animals. This first invention became the foundation for what would later become EasySwing.

Encouraged by Kalle's enthusiasm, Juha took the Totem Brush to a trade show. Farmers immediately recognized its value: a brush that required no electricity, could be installed anywhere, and made animals calmer, more comfortable, and more productive. One farmer asked if Juha could create a version specifically suited for barn environments.

That request sparked a major innovation, the first EasySwing Pendulum Brush. With its free-swinging motion and later patented mechanism, it introduced an entirely new category of animal brushes. EasySwing became the original inventor of both the Totem and Pendulum brush concepts, establishing a standard for durability, innovation, and animal-friendly design that continues to inspire the industry.

Today, EasySwing remains the pioneer in non-electric animal brushes, producing two unique brush families—the original Totem and the patented Pendulum—each engineered for maximum durability, safety, and performance.

Now sold in thirty countries worldwide, EasySwing continues its mission to develop original, long-lasting solutions that enhance animal welfare and productivity. Every product is carefully tested on real animals, from bristle hardness to brush movement, to ensure it is genuinely enjoyed and instinctively accepted.

This is why our brushes are quite simply: **Approved by Animals.**



More at finneasy.com



Juha 2013



Kalle and brush 2013



BRUSHES IMPROVE ANIMAL WELFARE AND PRODUCTIVITY

MAIN BENEFITS OF CATTLE BRUSHES

Cattle brushes provide the safest way for animals to scratch and groom themselves, reducing stress, encouraging positive behaviour, and supporting the productivity that comes with healthier, calmer animals.

WHY INVEST IN CATTLE BRUSHES?

HEALTH AND WELLBEING

Supports cleanliness, comfort, and natural grooming, which can help reduce welfare risks such as clinical mastitis and lameness.

ANIMAL PRODUCTIVITY

Studies have found that cattle with brush access can produce up to 3-4% more milk and gain weight faster, a simple addition with measurable impact on farm productivity.

BEHAVIOR AND SAFETY

Promotes grooming and calmness, reducing animal injuries and damage to barn structures.

CLEANLINESS AND ATMOSPHERE

Keeps animals visibly cleaner and improves the overall barn atmosphere.

DEMONSTRATE WELFARE

A visible and effective sign of good animal care for visitors, auditors, and customers.

KEY RESEARCH BENEFITS

“Cattle provided with grooming brushes were observed to be more content and sociable, while those without were scored as more anxious.”



More at finneasy.com

DUNSTON-CLARKE ET AL., ANIMALS (2024), MURDOCH UNIVERSITY

PROVEN IN REAL FARM USE

DESIGNED FOR FARMERS. APPROVED BY ANIMALS.

EasySwing brushes are designed for demanding farm conditions. Built in Finland from heavy-duty materials, they provide reliable, non-electric grooming with minimal maintenance and a long service life.

"We still have the same brushes after nine years, and we haven't managed to break one yet."

Aki Etu-Prami
Dairy farmer, Finland

"EasySwing brushes have been in heavy use since 2017, and honestly we can't think of a single complaint."

Petri Nuutinen & Marisa Laasonen
Organic beef farmers, Finland

"Our cows absolutely love the EasySwing brushes. They use them every day during the winter."

Alva Sundberg
Beef cattle producer, Åland



More at [easyswing.com](https://www.easyswing.com)

WHY CHOOSE EASYSWING

ENGINEERED FOR ANIMALS

Each EasySwing brush is developed through extensive testing with real animals. The design is based on how cattle naturally scratch and groom themselves, encouraging regular use and supporting animal comfort, welfare, and natural behaviour.

WHY EASYSWING IS THE SMART CHOICE?



NO ELECTRICITY

EasySwing brushes operate without motors, wiring, or electrical components.

The fully mechanical design eliminates common failure points, reduces maintenance requirements, and allows flexible installation almost anywhere, indoors or outdoors.



LOW COST OF OWNERSHIP

With no electricity, minimal maintenance, and a durable construction, EasySwing offers a highly competitive lifetime cost.

Farmers benefit from long and dependable operation without the costs associated with more complex or flimsy systems.



BUILT FOR DAILY FARM USE

EasySwing brushes are manufactured from heavy-duty materials and designed to withstand demanding farm conditions.

The simple and robust construction delivers reliable performance year after year, even in environments where animals use equipment intensively every day.



SUPPORTS ANIMAL WELFARE AND PRODUCTIVITY

EasySwing brushes provide animals with a safe and natural way to groom.

Regular brushing helps support cleanliness, comfort, and natural behaviour that leads to better overall herd welfare and productivity.



PRODUCT COMPARISON

EASYSWING PENDULUM VS. ALTERNATIVE BRUSHES

	EasySwing	Simple non-electric brush	Electric brush
Grooming reach	Full body coverage*	Limited	Good
Active enrichment	★★★★★	★★	★
Purchase price	\$\$\$	\$	\$\$\$\$\$
Installation & running cost	\$	\$	\$\$\$\$\$
Service life	Up to 10 years	Limited	Moderate
Risk of downtime	Low	High	Very High
Install everywhere	✓ Yes	✓ Yes	✗ Requires electricity

*Applies to Pendulum; Totem covers head, neck and sides



More at finneasy.com

EASYSWING PENDULUM

FULL-BODY GROOMING INDOORS

The EasySwing Pendulum is designed for animals housed in barns, pens, and indoor environments. Its patented swinging motion allows animals to groom their back, neck, sides, and head while providing enrichment and encouraging natural grooming behaviour.

AVAILABLE IN THREE SIZES

MAXI

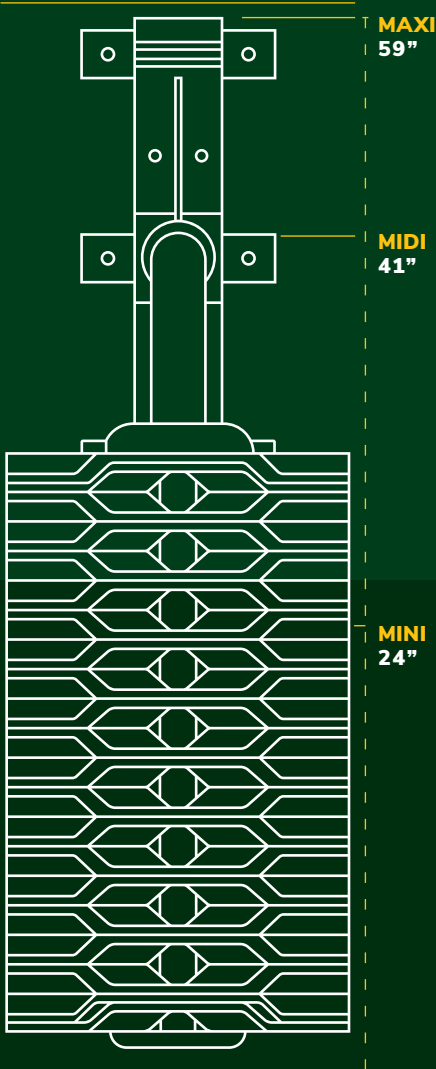
Designed for dairy cows and bulls

MIDI

Designed for beef cattle, young cattle, and horses

MINI

Designed for calves, goats and other small animals



WHY FARMERS CHOOSE PENDULUM

NATURAL ENRICHMENT

The patented swinging motion provides natural enrichment and allows animals to groom all areas of their body from different angles, encouraging frequent use.

NO ELECTRICITY

Fully mechanical operation means low running costs, safety and zero downtime.

BUILT FOR DAILY FARM USE

Heavy-duty construction and robust mechanics provide reliable performance year after year.

FLEXIBLE INSTALLATION

Installation kits are available for walls, posts, beams, fences, and other common barn structures.

EASYSWING TOTEM

ULTIMATE OUTDOOR CATTLE BRUSH

EasySwing Totem is the original outdoor brushing post, engineered in the Nordic conditions and built to withstand years of harsh weather and heavy use. Its solid, stationary design gives animals a dependable grooming point in pastures, paddocks, and open yards, offering durability and performance that look-alike versions simply cannot match.

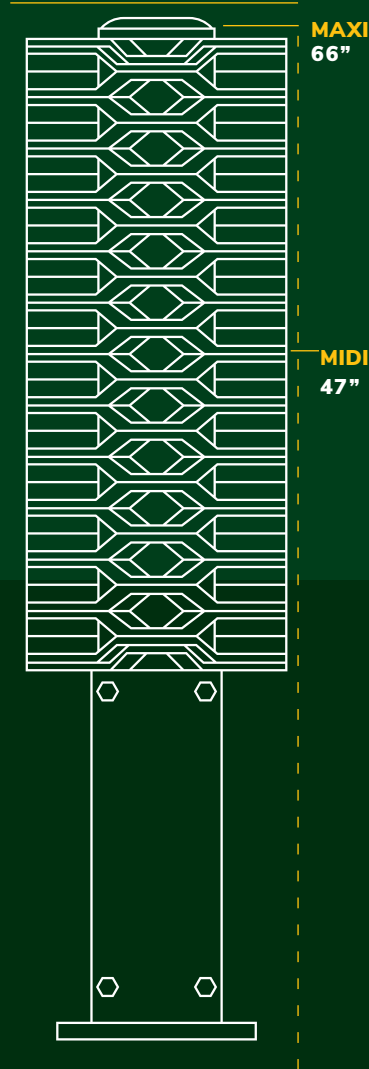
AVAILABLE IN TWO SIZES

MAXI

Designed for larger animals such as cows and horses

MIDI

Designed for medium-sized animals such as calves, foals, and ponies



WHY FARMERS CHOOSE TOTEM

BUILT FOR OUTDOORS

Designed to withstand Nordic conditions, including rain, snow, sunlight, and heavy daily use.

SUPPORTS NATURAL GROOMING

Provides animals with a dedicated and safe grooming point that encourages natural behaviour.

NO ELECTRICITY

Works anywhere without wiring or power supply.

FLEXIBLE INSTALLATION

Installation kits available enabling installation on concrete, rock, and soft ground.

Patent protected, see www.finneasy.com/patents

EASYSWING TECHNOLOGY IS PROTECTED BY PATENTS IN MULTIPLE COUNTRIES.
KEY PATENTS INCLUDE: US 10226027, CA 2980500, EP 3280254.
ADDITIONAL PATENT INFORMATION: FINNEASY.COM



More at finneasy.com

PATENTED PENDULUM DESIGN

EasySwing Pendulum brush swings from side to side and provides full-body grooming and enrichment

EasySwing Pendulum offers several benefits for both animals and farmers.

- The patented swinging motion enables full-body grooming and provides active enrichment.
- Weight is concentrated in the brush section, creating resistance that helps deliver a satisfying scratch.
- The brush discs are intentionally firm and selected through extensive animal testing.
- The non-electric design ensures reliable operation and easy installation almost anywhere.

EASY TO INSTALL

Installs in less than 30 minutes using standard tools. No electricity required, allowing installation almost anywhere.

BUILT TO LAST

No electrical components, simple mechanics, and high-quality materials. Manufactured in Finland for demanding farm environments.

FULL BODY GROOMING

The pendulum motion lets animals groom their back, neck, sides, and head from multiple angles.

ACTIVE ENRICHMENT

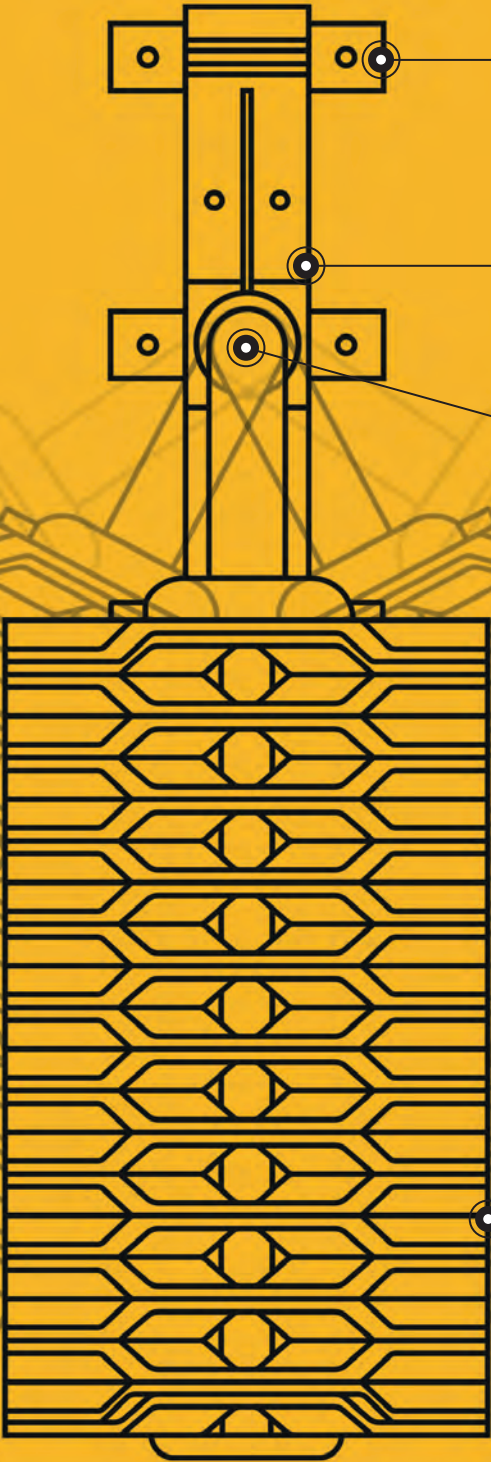
The swinging motion encourages animals to push, interact, and engage with the brush, providing enrichment that helps reduce stress.

FIRM BRUSH DISCS

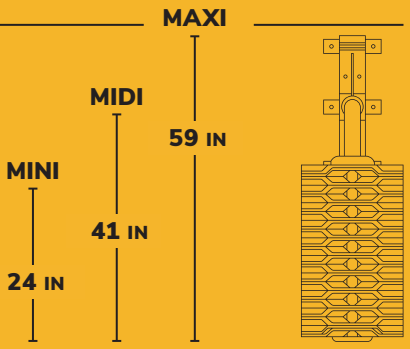
The intentionally firm brush discs have been selected through extensive animal testing to deliver the type of scratch animals naturally prefer.

OPTIMIZED WEIGHT DISTRIBUTION

Approximately **50%** of the brush weight is concentrated in the brush section, creating resistance throughout the swing and helping deliver a satisfying scratch.



EASYSWING PENDULUM



Patent protected, see www.finneasy.com/patents



More at finneasy.com

EASYSWING INSTALLATION SOLUTIONS AND REPLACEMENT BRUSH DISCS

BUILT TO LAST, SIMPLE TO INSTALL ANYWHERE

All EasySwing installation kits use durable, corrosion-resistant materials designed for long service life in any environment. From barn walls and steel beams to wooden posts and pasture setups, EasySwing fasteners ensure every installation is secure, safe, and easy. A full range of replacement brush discs and spare parts is available for all EasySwing models.



EASYSWING PENDULUM MAXI

Installation on top of a half wall using the Wall Top Installation Kit (WTI-01)



EASYSWING PENDULUM MAXI

Square pillar installation using the Universal Fastener Kit (UNV-01).



EASYSWING PENDULUM MIDI

Jourdain fence installation using the Jourdain Fence Fastener (JP60S).



EASYSWING PENDULUM MINI

Pen panel installation using the mounting hardware included in the box.

PENDULUM BRUSH FASTENERS

All EasySwing brushes come ready for wall mounting. For pillars, fences, and posts, EasySwing provides corrosion-resistant fastener kits that make installation secure, straightforward, and safe.

	Maxi	Midi	Mini
Wall	Included in the box	Included in the box	Included in the box
Round pillars	Universal Fastener Kit for Maxi (UNV-01)	Universal Fastener Kit for Midi (UNV-03)	Included in the box
Square pillars	Universal Fastener Kit for Maxi (UNV-01)	Universal Fastener Kit for Midi (UNV-03)	Fastener kit sold separately
Jourdain fences & gates	Choose Midi for fence installation	Jourdain Fence Fastener (JP60S)	Jourdain Fence Fastener (JP60S)
Half walls	Wall Top Installation Kit (WTI-01)	Choose Maxi for half walls	Choose Maxi for half walls

TOTEM BRUSH INSTALLATION KITS

The EasySwing Totem is delivered ready for installation on concrete surfaces. For rocky areas or soft ground, EasySwing offers purpose-built installation kits that provide a firm, reliable foundation outdoors.

	Maxi	Midi
Concrete	Included in the box	Included in the box
Rocky Ground	Totem Rock Installation Kit (TT001-8)	Totem Rock Installation Kit (TT001-8)
Soft Ground	Totem Ground Installation Kit (TT001-7)	Totem Ground Installation Kit (TT001-7)



We provide installation solutions for all barn setups. Your EasySwing dealer can help you choose the right fastener or installation kit.

REPLACEMENT BRUSH DISCS & SPARE PARTS

EasySwing offers replacement brush discs for all models, ensuring long service life and consistent performance over time. Spare parts are available across the entire EasySwing product range.

PRODUCT RANGE

EasySwing offers extremely durable, high-performing brushes for all animals in any environment.

EASYSWING PENDULUM

FULL-BODY GROOMING INDOORS

Patent protected, see www.finneasy.com/patents

MAXI



HEIGHT: 59"

WEIGHT: 128 LB

20 PCS BRUSH DISCS

Our largest swinging brush.
Designed for **dairy cows** and **bulls**.

MIDI



HEIGHT: 41"

WEIGHT: 106 LB

13 PCS BRUSH DISCS

Features a quick height adjustment to suit growing animals. Designed for **beef** and **young cattle** and **horses**.

MINI



HEIGHT: 24"

WEIGHT: 44 LB

12 PCS BRUSH DISCS

Features a quick height adjustment to suit growing animals. Designed for **calves**, **goats** and **other small animals**.



WHAT IS THE RIGHT SIZE FOR YOU?

The table below shows the recommended size through example animals.

Animal	Pendulum			Totem	
	Maxi	Midi	Mini	Maxi	Midi
Dairy Cattle	●	●		●	
Beef Cattle	●	●		●	
Bulls	●			●	
Calves	●	●	●	●	●
Horses		●	●	●	
Ponies		●	●	●	●
Goats		●	●		●

EASYSWING TOTEM

ULTIMATE OUTDOOR BRUSH

MAXI



HEIGHT: 66"

WEIGHT: 123 LB

24 PCS BRUSH DISCS

Our largest post shaped brush.
Designed for **dairy cows** and **bulls**.

MIDI



HEIGHT: 47"

WEIGHT: 84 LB

20 PCS BRUSH DISCS

Medium sized post brush.
Designed for **beef cattle** and **young cattle**.



More at finneasy.com

BUILT TO LAST. BACKED FOR YEARS.

EasySwing brushes are built for long service life in demanding farm conditions. Every brush comes with a 2-year warranty on the metal frame and a 1-year warranty on the brush discs. You can extend the metal frame warranty to 3 years by registering your product at FinnEasy.com



STILL IN USE AFTER 9 YEARS

This EasySwing Pendulum Maxi has been in daily use since 2016 and still uses its original brush discs.



You can use our form to register your EasySwing Product and extend the metal parts warranty from 24 months to 36 months.

You will find the serial number on the nameplate attached to your product.

Find our extended warranty form from our website. Register your product and enjoy a longer warranty!

MADE IN FINLAND. BUILT TO LAST.

Every EasySwing brush is manufactured in Finland by skilled professionals who take pride in their craftsmanship. We use only carefully selected, high-quality materials to ensure exceptional durability and performance. This commitment to quality is the foundation of our long product warranties.



More at finneasy.com





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